

Mary Phillips

Product & UX



 maryphillipsproduct@gmail.com

 Denver, CO

 linkedin.com/in/marytmccoy

 Portfolio: maryphillipsdesign.com

Summary

I have 14 years of product management experience and recently gained breadth by completing the UX Bootcamp at General Assembly. I am looking for hybrid product/UX roles at small tech companies where I can use my big-picture strategy through detailed execution skills with a 'roll your sleeves up' mentality.

Experience

Owner/Product Management Consultant

MTMP Consulting, LLC

2020 - Present

To date, I've completed 18 contracts, from short-term deliverables to multi-year full product roles. Here are some highlights:

Head of Product, Resume Folio

2021 - 2022

I served as the inaugural Product Manager for a pre-funding startup in the social application space. I developed a full product strategy, roadmap, and three year backlog, working closely with the CEO and initial management team. My contribution is part of a larger body of work in U.S. Patent # US-20230059021-A1.

Product Lead, Beech Valley Solutions

2022 - 2024

I served as the product lead for a small staffing and recruiting company focused on the accounting and finance industries. I shaped the high-level product strategy to align with business objectives, set the roadmap, sought relentless user feedback, and launched 12 significant features/modules.

Content Consultant, Dovetail

2023 - 2025

I wrote and reviewed product management and design content in support of Dovetail's SEO and marketing strategy plan.

Principal Product Manager | Product Manager

Bullhorn, Inc.

2018 - 2020 | 2014 - 2016

Product Line Manager of two products with \$6M revenue for a B2B platform serving staffing and recruiting agencies.

- Led a cross-functional team responsible for revenue, retention, and delivery metrics with 100% achievement in the fiscal year. Conducted monthly analysis on financial metrics to ensure any revenue and churn drivers with a product origin were well-understood and properly prioritized on the roadmap.
- Within 90 days after closing a significant acquisition, analyzed a set of comparable product offerings, made a strategic recommendation for the overall product portfolio, and set the roadmap and execution plan for the subsequent 6-12 months.
- Planned and drove the execution of a product launch from a legacy product to a v2 product, encompassing a UI overhaul as well as new feature sets. Assembled and enabled cross-functional teams impacted and benefitting from the launch. Within 9 months, went from the beginning of beta clients to 95% of customers adopting the v2 product.

Senior Product Manager

Apto, Inc.

2017 - 2018

- Developed and launched Apto Commissions, a back-office platform that calculated the complicated fee and commission structures of Commercial Real Estate transactions.
- Developed and launched billing.apto.com, the first platform designed off of Salesforce that connected its data and Zuora API in a fresh design experience.

Product Manager**Charter Communications**

2012 - 2014

- Managed the successful and on-time product deployment plan of removing analog signal for 30% of Charter's service areas, resulting in a fully-digital product platform with 200+ HD channels and 100Mbps Internet speed.
- Formulated the re-launch strategy for the in-home wireless Internet product and drove all efforts around cross-functional launch planning.

Application Manager**Epic Systems &****Cambridge Health Alliance**

2003 - 2009

Served as the product expert for the implementation of complex electronic health record software. Managed project plans, built systems, trained users, and optimized live environments. Certified in inpatient, outpatient, and emergency room modules. Worked on the implementation teams for Kaiser Permanente, Thedacare, and ECU Health. Transitioned to the client side and implemented ExitCare and Epic ASAP for three regional hospitals.

Education**Bachelor's, Honors French & International Business**

The Ohio State University

MBA, Brand and Product Management Specialization

The University of Wisconsin-Madison

(Full scholarship)

Pragmatic Marketing Certification

2020

User Experience Bootcamp, General Assembly

2026

Full-time immersive program in UX/UI research and design, consisting of 480+ hours of project work, professional training, and mentorship. Executed end-to-end UX/UI design processes for four projects from the user research phase through UI design, prototyping, usability testing, iteration, and stakeholder presentation; worked fully remote with teams using Agile methodologies and iterative development.

Skills

Product Management	UX Research & Design	Tools	Soft Skills
Product Management	User Research	Jira	Distributed Teams
Product Owner	UX/UI Design	Figma	Adaptability
Agile & Scrum	Information Architecture	Google Suite	Time Management
Project Management	Wireframing	Notion	Communication
Strategy & Roadmapping	Usability Testing	Slack	Collaboration
Epics and Story Writing	Prototyping	Zoom	Stakeholder Management
Competitive Analysis			Prioritization
Launch Planning			Attention to Detail
Sunsetting			Leadership